



# Adapting our Thinking

Sally-Ann Williams

Engineering Community & Outreach Manager

Focus on the user

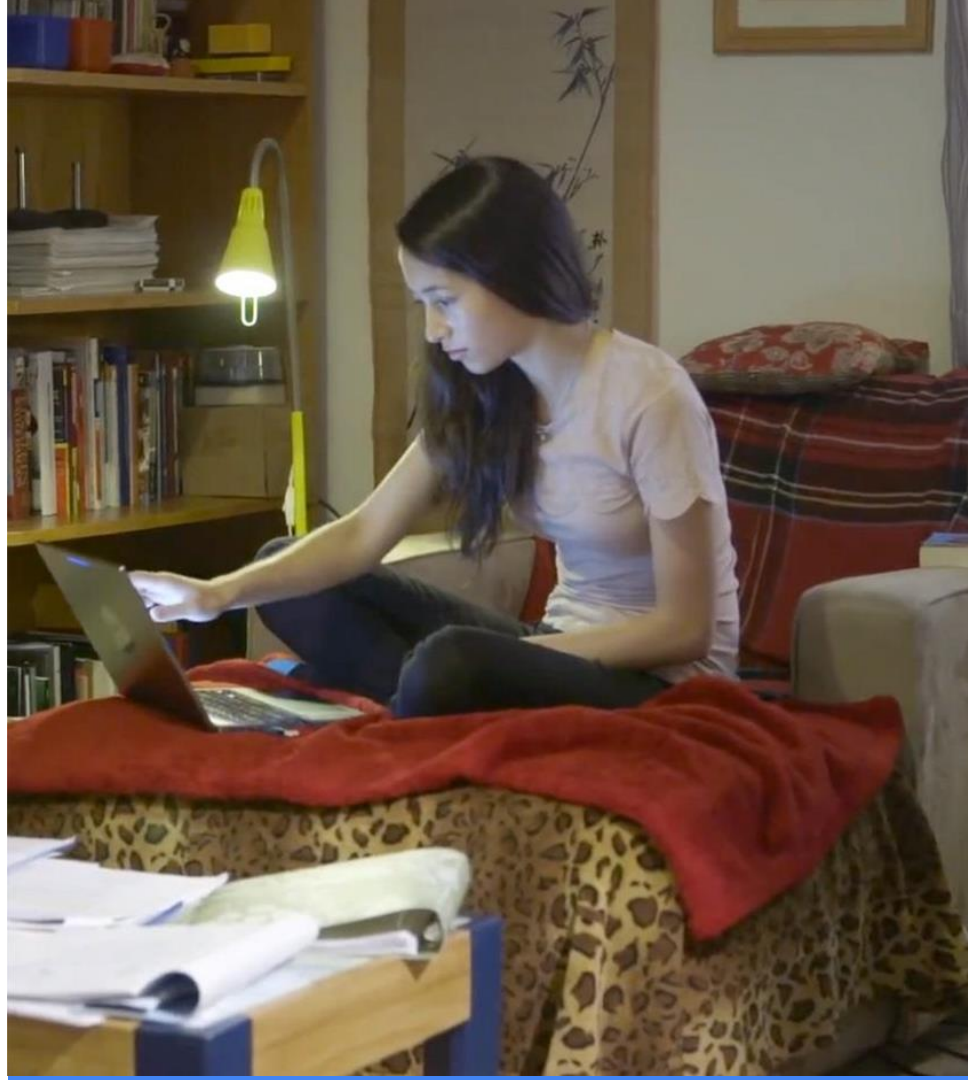


# Good ideas can come from anywhere

“I’ve learned that we shouldn’t be scared by how crazy our ideas seem.”

*Ann Makosinski, 2013 Science Fair Winner*

Ann created the world’s first body heat-powered flashlight.



Fast is better than slow



Thankyou