The Future of Working in the Digital Economy

1. The future of working is correlated with the future of (innovative) business models
   - The digital economy requires revenue resilient corporations

2. Light-asset business models facilitate new employment opportunities
   - Micro-revenue streams might in parts replace established work arrangements
“Batch processes that used to take an average of four hours are now completed in minutes.”
Creating Business Models Above the Line

Revenue Resilience
- Explore new models -

Cost Resilience
- Exploit current models -

Expectations not fulfilled

Expectations exceeded

Delight

Dissatisfaction
Your Revenue is in Danger, if …

1. Your product becomes a digital public good
2. Your customers become your competitors
3. New digital products / channels emerge
4. Your customers want a platform, not a corporation
5. Regulation no longer protects your revenue
6. Your customers are aging with you
7. Your customers’ revenue is in danger
How Organisations Derive Value
The Future of Working – 23 March 2015

Local Changes, Global Impact

The Digital Mind

Communities-based business models

Digital innovation systems

Repurposing of assets in the digital age

Revenue resilience in a digital economy

Disruptive and open innovation