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real world **futures**

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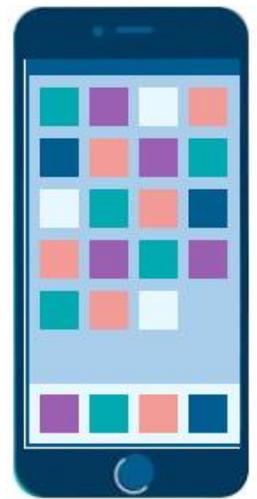
#futureliving

How to Make Ideas Bloom

Entrepreneurs and innovators are the keys all businesses need to unlock their potential in a world where customers have become more demanding and competition springs up more readily. Digital disruption is at the heart of the challenge but entrepreneurship is an eternal response.

This Real World Conversation will explore how corporate entrepreneurs can work to thrive and survive within established businesses taking new directions. It's an important issue that goes to the heart of how we work, think and live. This conversation brings together senior corporate executives trying to maximise innovation and entrepreneurship in a time of change with experts from QUT's cutting edge Australian Centre for Entrepreneurship Research. Participants will learn from evidence-based insights and experience how to make their organisations and employees more entrepreneurial. Watch a short video [here](#)

You will also be able to join workshops to address real world problems that face all businesses – big and small.



EVENT DETAILS

Date	Wednesday 18 May 2016
Venue	Room Three Sixty QUT Gardens Point Campus Y Block, Level 10 2 George Street Brisbane
Time	7:00am for a 7:30am start – 10:15am (A light breakfast will be served)
Cost	\$29.00 (incl. GST) per person (Proceeds will be donated to QUT Learning Potential Fund)
Contact	realworldfutures@qut.edu.au Kathy McCabe - (07) 3138 1906
Parking	Parking is available in SEC car park. (Located under P Block, off Gardens Point Road)
RSVP	REGISTER BELOW

Speakers

Keynote Speakers:

Steve Mann, Vice-President – Technology Transformation, Aurizon

Steve is responsible for innovation at Aurizon, a top 100 rail and logistics company adjusting to the shifting market forces in the resources industry. Entrepreneurship is at the heart of this adjustment for a company that, until five years ago, was a state government entity. Steve has worked as a senior executive in major corporations for more than two decades. They include TNT, Qantas, BlueScope Steel and Aurizon

Yann Pastor, Director, Monitor Deloitte

Yann is responsible for advising both clients and colleagues on innovation strategy. His work embeds innovation to get better results for customers and businesses' bottom line. Prior to joining Deloitte in Brisbane, Yann spent more than a decade with PA Consulting Group's Strategy Practice in London and New York City.

Ryan Liddle, Head of Innovation, Woolworths Marketplace, Woolworths Ltd

Ryan has over ten years' experience in retail, working within change from process improvement, business improvement, transformation and innovation.

Panellists:

Dr Henri Burgers, Senior Lecturer, School of Management, QUT Business School

Distinguished Professor Stuart Cunningham, AM, QUT Digital Media Research, School of Media, Creative Industries Faculty, QUT

Dr Judy Matthews, Senior Lecturer, School of Management, QUT Business School

Professor Hannes Zacher, Professor in Innovation and Human Resource Management, School of Management, QUT Business School

Moderator:

Danielle Duell, founder and CEO of People With Purpose

Danielle is a business and thought leader, strategist, marketer and entrepreneur.

Registration essential



Visit our
new website

www.real-world-futures.qut.edu.au

How to Make Ideas Bloom is an initiative of QUT's Real World Futures Program.

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