USA
Internet Vs Newspaper sales

US High speed internet connections

US daily newspaper sales
Courier-Mail broadsheet to compact
Steve Irwin dead

WORLD EXCLUSIVE BY REPORTERS FROM THE COURIER-MAIL, BRISBANE
SEPTEMBER 04, 2006 12:00AM

THE Crocodile Man, Steve Irwin, is dead. He was killed in a freak accident in Cairns, police sources said. It appeared that he was killed by a sting-ray barb that went through his chest, Queensland Police Inspector Russell Rhodes said.

He was swimming off the Low Isles at Port Douglas where he had been filming an underwater documentary when it occurred.
Couriermail.com.au readership

- 2005: 0
- 2006: 0.5
- 2007: 1
- 2008: 1.5
- 2009: 2
- 2010: 2

In millions

Courier Mail Circulation

- 2005: 200,000
- 2006: 210,000
- 2007: 215,000
- 2008: 225,000

2005 2006 2007 2008
1. Read the wind
1. Read the wind

2. Map the journey
1. Read the wind

2. Map the journey

3. Skill your crew
1. Read the wind

2. Map the journey

3. Skill your crew

4. Waterproof the craft
Queenslanders thanked for tracking of...
1. Read the wind
2. Map the journey
3. Skill your crew
4. Waterproof the craft
5. Hold the course
TALK

TALK

TALK

TALK
CM circulation

Digital audience

Staff costs

Preparedness for change
Thank you

@brizfagan
#futureworking